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 P.O. Box 3405  
 Beaumont, Texas 77704

For membership  
 information, call: 893-5444

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 866-3120

## The 100 Club Needs You (Application for Membership)

Name: \_\_\_\_\_ **Membership Categories:**  
 Home Address: \_\_\_\_\_  Private Individual Annual Membership: \$100  
 City, State and Zip: \_\_\_\_\_  Private Individual Lifetime Membership: \$1,000  
 Business Name (if applicable) \_\_\_\_\_  Annual Law Enforcement/Firefighter: \$25  
 City, State, Zip: \_\_\_\_\_  Lifetime Law Enforcement/Firefighter: \$250  
 Business Phone: \_\_\_\_\_  Corporate membership: beginning at \$1,500  
 Home Phone: \_\_\_\_\_

*All memberships are Tax Deductible*  
 (IRS tax exempt NO. 76-02-61811)

Please make contributions payable to:  
 100 Club of Jefferson and Hardin Counties  
 P.O. Box 3405  
 Beaumont, TX 77704

For further information, call (409) 893-5444.

### The Hulsey May Return in 2010

Wonder what happened to The Hulsey? The annual golf tournament, which was the club's most successful fundraiser, celebrated its 20th anniversary in 2007. Hurricane Ike, however, had other plans for 2008.

After what would have been No. 21 had to be cancelled, the 2009 Hulsey just didn't happen. Board members Zack Shelton and Dan Caywood are working on plans to reinstate it in 2010 with a new springtime date. Stay tuned.

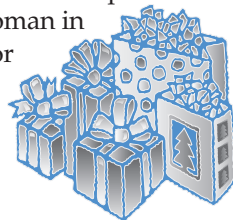


### Need a Christmas Gift Idea?



Give the gift that truly makes a difference. Give a 100 Club membership for birthdays and/or Christmas. It's the perfect gift for a man or woman in Southeast Texas. Give a one year \$100 Individual Membership or a \$1,000 Lifetime Membership that he or she will never forget.

Long-time board member Lee Johnson originated the idea, Joe Penland, club president, said. "I liked it, so I followed suit."



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THE 100 CLUB OF JEFFERSON & HARDIN COUNTIES

100clubsetx.com



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**Join the 100 Club:**  
 Please help us  
 increase our  
 membership.

Regular members contribute \$100 annually and lifetime memberships are available for \$1,000. Law enforcement and firefighter memberships are \$25 a year or \$250 for lifetime. Corporate memberships are available starting at \$1,500.

All membership donations are tax deductible (IRS tax-exempt No. 76-02-61811).

See application on back page.

For more information, call Marie at 893-5444.

### What's it all about?

The 100 Club of Jefferson and Hardin Counties is an organization of private citizens and businesses that provide financial and moral support to law enforcement and firefighters and their families. For the past 21 years, the club has offered assistance to families of officers who are injured or killed in the line of duty.

The club incorporated in Jefferson County May 23, 1988, just two months after Beaumont police officer Paul Hulsey Jr. died in the line of duty. "In 1996, Hardin County joined the club, thus extending benefits to law enforcement agencies in two counties on city, county, state and federal levels.

In 2006 benefits were extended to firefighters.

## Billboards, Media Educate Public for Awareness Month

The year 2009 marked another milestone for the 100 Club of Jefferson and Hardin Counties with the addition of 100 Club Awareness Month in May.

"Each year during the month of May we'll be educating the public about our mission with appearances on television, spots on radio talk shows, articles in newspapers, banners and billboards," Joe Penland, club president, said. "You'll recognize police officers and firefighters that you may know making appearances with our board members."

Brightly colored billboards featuring photographs of peace officers and a firefighter, the club's new decal and new phone number and the call to "Join the 100 Club!" demanded attention on area highways. Yard signs and banners also featured the billboard design.

During May, the billboards caught the eye of passing traffic at three locations, Highway 69-96-287 at Mitchell Road in Lumberton, IH-10 one mile west of 16th Street in Orange County, and on Cardinal

### AN INVITATION

The 100 Club of Jefferson and Hardin Counties Cordially Invites You to Attend Your Annual Membership Meeting 11:30 a.m. Thursday, November 12, 2009 Lumberton Volunteer Fire Station

Come join us for lunch courtesy of the Lumberton volunteer fire auxiliary. Board members will report on the past year's activities and plans for the future and announce officers for the coming year. The fire station is located on FM 421 between US 69 and US 96 in Lumberton.

Please make reservations by calling Marie Richard at 893-5444.

Drive south of Ave A in Beaumont. After May Awareness Month, Lamar Sign Company allowed the billboards to remain or move to various locations based on space availability.

Since the club also kicked off its corporate membership drive in 2009, the radio spots on KLVI Radio's Al Caldwell show aired during the 8 to 9 a.m. time slot when business people are traveling to work. The radio programs began the last week of April and continued once a week through May. KLVI also ran five-minute public service spots on its affiliate stations.



This billboard was designed especially for May Awareness Month, but some billboards displayed the sign for months afterward. The design was also used for yard signs and banners.

## A Message From The President



Dear Fellow Members,

It's hard for me to believe that it has been nearly two years since I accepted the honor of serving as president of the 100 Club of Jefferson and Hardin

Counties. I have been truly blessed to be able to do so.

I would like to invite you all to join us for lunch at our annual meeting at the Lumberton Volunteer Fire Station on Thursday, November 12. The department's women's auxiliary has generously agreed to serve the lunch for the second year in a row. At the business portion of the meeting, we will announce the new officers who take over in January, review the year's accomplishments and discuss future plans.

This year we established May Awareness Month as a time to make special efforts to make the community aware of our club and the need for their support of their law enforcement officers and firefighters. We used this time as an opportunity to educate the public about our mission with appearances on television, spots on radio talk shows, articles in newspapers, banners and billboards. Special thanks to Ken Carona of the Port Arthur Police Department for the wonderful job that he did in helping us out with the media blitz. We felt it was important for the public to recognize police officers and firefighters during the campaign because it is for and about them.

The membership campaign put a spotlight on the availability of corporate

memberships as well as individual ones. We also made people aware of our new Web site, 100clubsetx.com, which has been up and running since May 1. You may have noticed that we modernized our newsletter name to reflect our Web site and also updated our bumper stickers to feature the Web site and our new phone number, 893-5444. I also give special thanks to board member Dan Caywood for his dedication to making our club available on the Internet. IC NewMedia, a division of Boumans and Associates, Inc., is generously assisting the club by donating the design and maintenance of the site. In addition, we have a new membership flyer that reflects our addition of firefighters.

Our area firefighters are making their presence known as well with fill the boot collections to add to our club treasury. On Saturday, Oct. 3, Kountze volunteer firefighters manned the intersection of U.S. 69 and Highway 326 and collected \$4,000. By reaching in their pockets, they added another \$6,000, enough to make all 24 Kountze volunteers \$250 life members.

During my term as president, the board has accomplished a great deal, but of course, there is always more work to be done. In two years we have increased our treasury from \$500,000 to well over \$675,000, but we are still a long way from our million-dollar goal. I hope to continue to be a part of your efforts to reach that milestone in the future.

My sincere thanks go out to all of you.

Joe Penland

### 100 CLUB OF JEFFERSON AND HARDIN COUNTIES

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President  
Clint Lewis  
Vice President  
Debbie Bishop  
Secretary  
Zack Shelton  
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Judge Billy Caraway  
Judge Britt Plunk  
Judge John Stevens Jr.  
Judge Bob Wortham

## Beaulieu is First Woman Honored with Memorial Plaque

"Beloved daughter, devoted to friends and family, loving co-worker, valued friend, faithful to God."

A bronze plaque bearing this inscription now memorializes the life and service of Lisa Beaulieu, a former Beaumont Police Officer, who became the first female officer in Southeast Texas to lose her life while performing her duties. The plaque hangs in the Beaumont Police Department lobby alongside three other officers who also gave their lives in the line of duty.

Beaulieu, a six-year member of the force, died April 27, 2007, from head injuries after a car struck her and knocked her off the Delaware Street overpass on the Eastex Freeway while she was directing traffic. She was 36.

Joe Penland, president of the 100 Club of Jefferson and Hardin Counties, was present for the unveiling of the plaque on Feb. 5, 2009 along with several other board members. Penland said he is proud to be a member of a club that supports firefighters, police officers and emergency medical service workers, but he was sad on occasions such as this one.

"We should always do what we can to help (our first responders) before something happens," he said. "This is a bad day for me to have to stand up here."

Gloria Prince, Beaulieu's mother, said she thought



The bronze plaque honoring fallen officer Lisa Beaulieu hangs in the lobby of the Beaumont Police Department alongside those of three other fallen officers.

they will not dwell on how she died. "I'm trying to convey Lisa's can-do spirit that gave her the motivation to do her job well," he said.

The 100 Club donates a bronze plaque in honor of each fallen officer or firefighter. The three other Beaumont officers whose images are memorialized alongside Beaulieu's are: Paul Hulsey Jr., 1988, Conrad Gernale, 2002, and Mike Lane, 2004.

Two game wardens that died in the line of duty, Michael Pauling, August 2, 2001, and Wesley Wagstaff, August 5, 2003, have bronze plaques hanging at the Texas Parks and Wildlife headquarters in Kountze.

that her daughter would be pleased that she will always be young and beautiful on that memorial plaque. "I never know what's going to make me cry," Prince said, as she gazed at her smiling face.

Beaulieu's father, Drew Ligda, said he hopes when people look at the plaque



Dorinda Thomas brought Barbados, the dog that Beaulieu had rescued, to the ceremony. Thomas was Beaulieu's friend and neighbor. Beaulieu's niece and nephew are also pictured.

## Corporate Memberships Kick Started in 2009

Community Bank became our first Corporate Member to join the club with a \$5,000 donation in February. That donation kicked off the corporate membership drive, which picked up steam gaining four more \$5,000 memberships before mid-March.

The bank is taking its membership seriously by placing "Join the Club" signs and applications in the lobbies of all its branches in Jefferson, Hardin and Orange counties.

Joe Penland, club president, and Jon Reaud, board member, made the presentation of the first three checks at the Feb. 12 board meeting at Rockin' A Café on Cardinal Drive. These included donations from the Reaud Foundation and Quality Mat.

Daylight Motors and Provost Umphrey Law Firm became the fourth and fifth corporate members to make \$5,000 donations, which Penland announced at the March meeting. In April, L&L General Contractors also

joined as a \$1,500 corporate member.

Penland encouraged board members to offer corporate memberships, small and large. Corporate memberships are available from \$1,500 to \$25,000. These members receive special 100 Club vehicle stickers and an impressive glass desk plaque along with the satisfaction of knowing they are showing their appreciation to those who risk their lives for their communities daily.

"It's a cheap price to ask when we have firefighters who rush into a burning building or officers who help someone on the side of the road in traffic," Penland said. "I look forward to the day when the 100 Club has \$1 million in its account - enough to pay at least 20 death benefits."

Reaud agrees that those on the front line deserve the support of the community.

"The 100 Club was started with the purpose of providing death benefits to families of fallen heroes and that is the same focus that we have today," he said.



Cowboy Harley-Davidson, 1150 IH-10 south in Beaumont was the perfect location for a recent Saturday membership drive. Special 100 Club member motorcycle decals are now available to members in addition to decals for cars and trucks.



Pictured here Beaumont Police Officer Randy Stephens gives 100 Club board member Marie Richard a hand at the daylong event, which coincided with Cowboy Harley's monthly "Lot Party." The Beaumont Fire Department provided a fire truck for the day.